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**For:** *adMISSION POSSIBLE*®

**FOR IMMEDIATE RELEASE**

**MAKING adMISSION POSSIBLE®**

**-The “Dare to Be Yourself” Guide for Getting Into the Best College for You-**

**LA JOLLA, Calif.** – According to The American School Counselor Association, a good student-counselor ratio for US public high schools is 100 to 1, yet because of continuing budget cuts, the current ratio is 488 to 1. In many schools, the ratio is 1000 to 1! Even more troubling is that the few who actually receive counseling still suffer from a lack of college admissions guidance and are often limited to 20 minutes a year with their high school counselors. The result is that they are dreadfully under-prepared for applying to and getting into college.

Recognizing the dearth of helpful admissions information that explains what students need to know, do and say, college admissions expert, Marjorie Hansen Shaevitz wrote *adMISSION POSSIBLE®: The “Dare to Be Yourself” Guide for Getting Into the Best College for You*. This new book offers the missing specifics and helps students and parents navigate through the daunting, stressful college application process.

Using the experience she has with thousands of successful applicants, Marjorie’s goal is to help students submit applications that “are just a little bit different and just a little bit better” than the competition’s by allowing their uniqueness to shine through. The best way of doing that is for students to “dare to be themselves” as they complete applications--especially essays--rather than write what they think admissions officers want to hear. Thus the admissions experience can be both a path to positive self-discovery and also a roadmap to getting into college.

*adMISSION POSSIBLE*® outlines a clear, step-by-step process for finding, applying and getting into colleges that are best for each individual student. Directions in the book incorporate:

1. Freshman and sophomore years: how to choose classes, extracurricular activities and get good grades
2. Junior year: how to search for, research and visit colleges, as well as prepare for the ACT or SAT
3. Senior year: how to complete applications that stand out--including one-of-a kind, admissions essays--get outstanding recommendations and have effective interviews, and finally in April, select the best college for you from all the acceptances.

*adMISSION POSSIBLE*® leaves no question unanswered or opportunity overlooked. A superbly organized, user-friendly handbook, *adMISSION POSSIBLE*® includes:

*more*

- Questions to ask yourself about what you want in a college
- Guidelines for how to choose extracurricular activities based on what excites you
- Examples of college lists for students with different GPAs, test scores and interests
- Checklists to keep track of all the standardized tests, admission deadlines and key dates so that nothing is forgotten
- Sample admissions essays and interview questions
- Real-life examples of what successful applicants do

Whether a student attends a public or private school, received a 1450 or 2350 on the SAT, has pages of activities or just one, adMISSION POSSIBLE helps students successfully manage the admissions process and be thrilled with their final choice.

In order to help every student succeed, Hansen Shaevitz has a free, website that offers additional college admissions information and advice. To visit, please click on [www.admissionpossible.com](http://www.admissionpossible.com).

**EDITOR'S NOTE:** For more information about adMISSION POSSIBLE®, or to arrange an interview with Marjorie Hansen Shaevitz, contact Nancy Trent or Pamela Wadler at (212) 966-0024.