

From: Nancy Trent/Pam Wadler
Trent & Company, Inc.
594 Broadway, Suite 901
(212) 966-0024
pam@trentandcompany.com



For: *adMISSION POSSIBLE*®

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FACT SHEET: *adMISSION POSSIBLE*®

- The American School Counselor Association says that a good student-counselor ratio for US public high schools is 100 to 1, but continuing budget cuts increased the ratio to 488 to 1, sometimes as high as 1000 to 1.
- There are 4595 colleges, universities and junior colleges in the U.S.
- According to the US Bureau of Labor Statistics, over 2.2 million students apply to college each year.
- Sixty percent of students who do not go to college come from households whose parents did not go to college.
- Every college in the US has a college admissions representative assigned to every high school in the country.
- The average high school counselor spends 38 minutes a year on each student's search for the right college.
- Some colleges now fill up to 50% of their freshman classes with Early Action, Restricted Early Action and Early Decision applicants.
- Newly released government figures show that freshman enrollment surged 6 percent in 2008 to a record 2.6 million and almost three-quarters of the freshman increases in 2008 were minorities, of which the largest share was Hispanics.
- Most college applicants are unaware that some colleges deny students for no other reason than that they had little or no contact with the schools during the admissions process.
- Children of graduates make up 10 to 15 percent of incoming classes at many Ivy League schools.

EDITOR'S NOTE: For more information about *adMISSION POSSIBLE*®, or to arrange an interview with Marjorie Hansen Shaevitz, contact Nancy Trent or Pamela Wadler at (212) 966-0024.